### Persona: Lesson Plan

**Topic**

A persona is an assumed character. It is a rhetorical device that uses narration and voice to create and define the speaker, an entity separate from the author. A persona can share similar beliefs and experiences with its author, but it is not one and the same. In psychology - or its more general meaning - a persona is a facade or created character that a person dons.

<table>
<thead>
<tr>
<th>Possible subjects/classes</th>
<th>Time needed</th>
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<tbody>
<tr>
<td>● English</td>
<td>30-45 minutes</td>
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<tr>
<td>● Politics</td>
<td></td>
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<tr>
<td>● Psychology</td>
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**Video link:**

[https://academy4sc.org/topic/persona-the-truth-unmasked/](https://academy4sc.org/topic/persona-the-truth-unmasked/)

**Objective:** *What will students know/be able to do at the end of class?*

Students will be able to...

- Define persona.
- Explain the difference between a persona and its author.
- Identify the varied uses of personas.

**Key Concepts & Vocabulary**

Narrator, author

**Materials Needed**

Worksheet

**Before you watch**

**Think-pair-share:** Have students make a list of different social groups they belong to: friends, family, clubs, school, work, etc. In pairs, have them share how they act in relation to each of these groups. Do they act differently with friends than with parents? At school than at work? Why? What determines how they act in each scenario?
### While you watch

1. Define Persona.
2. What are some real life examples of using persona?

### After you watch/discussion questions

1. Do assumed roles or personas always have to be very different from the person assuming them, or can they be very similar?
2. How can you tell if someone has adopted a persona?
3. Why might someone adopt a persona? When might it be useful to adopt a persona? When might it be unproductive?

### Activity Ideas

- Complete the attached Worksheet.
- If this is used in a literature class, have students identify examples of personas used in books they have read for class.
- Debate: Is using persona good or bad? Split class into two groups and ask them to develop arguments and debate each other.

### Sources/places to learn more