



Globalization: Lesson Plan

Topic	
Globalization is the increase of technology, information, and products across borders generating interdependence between countries produced by free trade agreements. Free trade agreements remove barriers like tariffs, quotas, and other trade regulations to increase foreign investment. Globalization raises baseline living standards and allows companies to cheaply and efficiently produce goods, yet its benefits are not equal in their distribution to all industries or to people of all countries.	
Possible subjects/classes	Time needed
Economics International Relations World History Government	45 min
Video link:	
https://academy4sc.org/video/globalization-international-travels-of-a-t-shirt/	
Objective: <i>What will students know/be able to do at the end of class?</i>	
Students will be able to... <ul style="list-style-type: none">● Define free trade agreements and trade barriers.● Articulate the benefits of globalization.● Critique outcomes of globalization.	
Key Concepts & Vocabulary	
None	
Materials Needed	
Whiteboard/Smartboard, access to internet for research, Worksheet	
Before you watch	



Ask students to find a partner or small group, and find out where one item, that they are either wearing or have with them, is from. It could be a pencil case, notebook, shirt, backpack, or shoes. Use the tag for a start, and let students research online. Have them use the Worksheet and fill out the corresponding categories to help guide their search.

While you watch

1. What is a free trade agreement?
2. List one benefit of globalization.
3. List one drawback of globalization.

After you watch/discussion questions

1. Why might it be important to consider how products are made?
2. Consider people from many countries, different labor sectors, and the environment. How is globalization beneficial or harmful to the world? What examples can you give from your experience?
3. Does your country have a minimum wage? Are there laws about environmental practices? How might these regulations change what kind of work is done in a country, as opposed to a country without them?

Activity Ideas

- Listen to an episode or two of Planet Money's T-Shirt project series, found at <https://www.npr.org/series/248799434/planet-moneys-t-shirt-project>. The segments range from five to thirteen minutes. Afterwards, ask students to discuss what they found surprising or learned about globalization through the production process.
- Have students take on the perspective of a corporation. Students should design a product and then determine how they could efficiently produce and sell the product to maximize potential earnings.
- Have students think of ways technology can be used to make production cheaper or faster. Consider how labor and environmental regulations factor into this. As a class or in small groups, make a column of pros and cons, costs and benefits to technological innovation and environmental costs.

Sources/places to learn more

1. Ghemawat, Pankaj, and Steven A. Altman. "The State of Globalization in 2019, and What It Means for Strategists." *Harvard Business Review*, Harvard



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2. Kopp, Carol M. "Globalization." Reviewed by Brian Barnier. *Investopedia*, Investopedia, 30 April 2020,
www.investopedia.com/terms/g/globalization.asp.
 3. National Geographic Society. "Effects of Economic Globalization." *National Geographic Society*, 19 Nov. 2019,
www.nationalgeographic.org/article/effects-economic-globalization/10th-grade/.
 4. "Planet Money's T-Shirt Project." All Things Considered, NPR. Dec 2013. Radio.
 5. Scheuerman, William. "Globalization." *Stanford Encyclopedia of Philosophy*, Stanford University, 5 Nov. 2018, plato.stanford.edu/entries/globalization/.
 6. Shangquan, Gao. "Economic Globalization: Trends, Risks, and Risk Prevention." United Nations, CDP Background Paper No. 1, 2000.
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